



Thank you for your interest in America's Hometown Thanksgiving Celebration. The 2011 celebration was attended by over 200 thousand people and was a great success. The Committee is hard at work preparing for an exciting 17<sup>th</sup> year.

***Many vendor and sponsor opportunities sold out quickly last year. It is highly recommended that applications are sent in early.*** Prior year vendors will take priority over new vendors. Prior year vendor applications will need to be received by July 1<sup>st</sup> to secure this privilege. Other applications will be recorded according to date and time and will be juried.

All acceptance and denial notices will be sent out by Aug 1<sup>st</sup>. Any applications received after the July 1<sup>st</sup> date will be handled on a first come first served basis and will also be subject to approval from the jury.

Thank you again for considering America's Hometown Thanksgiving Celebration. We look forward to working with you.

Sincerely,

***Cheryl Birch Director of Crafters***

***Susan Wentworth Director of Sponsorship***

***America's Hometown Thanksgiving Celebration***

***[www.usathanksgiving.com](http://www.usathanksgiving.com)***

***508-746-1818***

## HOURS OF OPERATION:

The vendor charges are for all the hours that the Celebration is open or any part thereof. Vendors agree to operate during all the hours of the Celebration. No refunds or reductions will be given if the hours of the Celebration are shortened by any circumstances beyond the Celebrations control.

### **Waterfront set up:**

It is recommended that crafters and vendors set up on Friday. **The roads close on Saturday at 8am. Anyone arriving after 8am will have to carry their supplies in from their parking spot.** Parking is limited and there can be hold ups in traffic due to the volume of vendors and guests that come to the event. Please allow extra time as exceptions to the road closures cannot be made.

Friday	11/16/2011	2pm-6pm
Saturday	11/17/2011	7am-8am (roads close at 8am)
Sunday	11/18/2011	8:30am-10:30am (for vendors exhibiting Sunday only)

### **Waterfront Hours**

Saturday	11/17/2011	11am-4pm (Crafters & corporate vendors are welcome to be at their booths prior to 11am)
Sunday	11/18/2011	11am-4pm

### **Parade set up:**

Saturday	11/17/2011	7am-9am
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### **Parade Route Hours**

Saturday	11/17/2011	9am-1:30pm
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## **ELECTRICITY:**

Electrical is limited at the Waterfront. Vendors requiring electricity need to contact their vendor coordinator to check availability.

## **WATER HOOK-UPS:**

There is water available at the Waterfront. Please bring all containers needed to transport water from the water spigot to your booth. Your vendor coordinator can direct you to the spigot on your day of set up.

## **SAFETY - CLEANLINESS - WASTE:**

All vendors are responsible for maintaining their space in a manner that is both safe and pleasing to their workers and customers. **All trash must be boxed or bagged and placed in the dumpsters provided.** These dumpsters are placed behind the event tents for your convenience. Please **do not** use the trash containers set up for the customers and **do not** leave your trash at your space. NO liquid waste can be discharged on the grounds, nor can anything be thrown in the ocean. Vendors are responsible for removing their own property and cleaning their own space at the close of the Festival. The rented space and its surroundings must be clean of all belongings and debris. A surcharge of \$150.00 will be assessed for clean up, at the discretion of the Executive Director.

## **SECURITY:**

The Celebration will have overnight security Friday 6pm to Saturday 7am and Saturday 6am to Sunday 7am. **The Celebration does not assume any responsibility or liability for loss or damage to vendor's property.** Your signature on the contract signifies your understanding of this.

**ITEMS FOR SALE:**

No items bearing the words "America's Hometown Thanksgiving Celebration" may be sold on the grounds without prior permission of the Executive Director. The Executive Director and/or his/her designee retain the right to order the immediate removal of any item or items they deem unsuitable. Food and merchandise vendors are limited to selling only those items they have listed on the contract and the Celebration retains the right to reject or limit those items or the number of vendors selling any given item. Not removing items from sale that the Celebration deems unsuitable, will lead to removal of your entire booth and no refund.

**SIGNS, ATTIRE, PROMOTIONS:**

Booths may only display signs with the name of the organization renting said booth and a list of items sold with their prices. At no time will attire, buttons, badges or literature be worn, displayed, sold or given away, that promotes the doctrine, belief, or dogma of that vendor or any other person or organization.

**DEADLINES:**

All vendors must be approved by the Vendor Committee and vendor space is available on a first come first serve basis.

**JURIED PROCESS:**

The 2012 Crafter's Pavilion vendors will be selected by our Visual Art Committee and will not be able to accept applications postdated after July 1<sup>st</sup> 2012. Crafters and Artisans must include photos of their work along with this contract in order to be accepted into the juried process. All craft vendors will be notified of the selections by August 1<sup>st</sup> 2012.

## 2012 Vendor Coordinators

**Cheryl Birch**

(508)746-1818

info@usathanksgiving.com

**Crafters Pavilion**

**Susan Wentworth**

(774) 454-4870

sponsorship@usathanksgiving.com

**Parade Route/Waterfront Food  
Vendors**

All information below must be completed before approval. A copy of the approved contract will be returned.

***Please return the application portion of this packet no later than July 1st 2012:***

America's Hometown Thanksgiving Celebration

10 Cordage Park Suite 230

Plymouth, MA 02360

**Upon acceptance to the event you will receive a Security and Parking document. Please review that document carefully before attending the event and call with any questions or concerns. Following these guidelines ensures a safe and smooth operation for the participants as well as the guests. America's Hometown Thanksgiving Celebration truly appreciates your cooperation.**

**2012 America's Hometown Thanksgiving Celebration VENDOR APPLICATION**

**INDICATE TYPE OF VENDOR**

**CRAFTERS PAVILLION  
SATURDAY & SUNDAY**  
10 X10 SPACE \$195.00  
(Jury selected)

**KIDS TENT VENDOR  
SATURDAY & SUNDAY**  
8 FOOT TABLE SPACE \$500.00  
 **KIDS TENT PREMIER VENDOR**  
10 X 10 SPACE \$1200.00

**PARADE ROUTE VENDOR  
SATURDAY ONLY**  
10 X10 SPACE \$300.00

**WATERFRONT FOOD VENDOR  
SATURDAY & SUNDAY**  
12 x 12 space \$600.00

**CORPORATE VENDOR WATERFRONT  
SATURDAY & SUNDAY**  
10 X10 SPACE \$1200.00

\*If you are requesting parade route runners please indicate total amount of runners you are requesting below:

\_\_\_\_\_ **Number of parade route runners (\$100.00 per runner)**

**All vendors serving any type of food product need to be permitted through the Plymouth Board of Health. A \$25.00 fee will need to be paid directly from the vendor to the Board of Health. A One Day Catering Application will need to be filled out. A Food Safety Certificate and an Allergen Awareness Certificate will need to be provided to the Board of Health. These documents need to be received at the Board of Health at least 1 week before the event. Refunds will not be given to food vendors that do not complete the Board of Health requirements.**

**PLEASE PRINT:**

\_\_\_\_\_  
Name of Company

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

\_\_\_\_\_  
Phone number

\_\_\_\_\_  
Email Address Website

\_\_\_\_\_  
Items to be sold

I have read the contract and agree to the terms as stated above. It is understood that before set up the contract is to be paid in full. No contract will be approved without approval of the Vendor Committee. The Lessee agrees to indemnify, save, and hold harmless of and from all claims, demands, causes of action, liability and expense, including reasonable attorney's fees, in connection with loss of life, personal injury or damage to property arising during the term of this lease, or leased premises, to the extent that the same is caused by any act or omission of Lessee.

\_\_\_\_\_  
Date

Lessee  
Signature