



OFFICIAL Program Guide

*The weekend
before Thanksgiving*

Thanksgiving Celebration



Promote your business in the pages of the 2011 America's Hometown Thanksgiving Celebration official program guide. Over 175,000 people throughout Massachusetts are expected to attend this year's festivities, and this official program provides a valuable opportunity for you to direct residents and visitors towards your business!

100,000 copies will be inserted into GateHouse Media publications. The America's Hometown Thanksgiving Celebration program guide will also be featured on the Wicked Local web sites in each town.

AUDIENCE

**Newspaper
Circulation
Distribution
100,000**

**Monthly Unique
Visitors to
WICKED
LOCAL.com
296,551**



PUBLICATIONS

- | | | | |
|---------------------------|----------------------------|---------------------|-----------------|
| Abington Mariner | Hanover Mariner | Raynham Call | The Sentinel |
| Bourne Courier | Hingham Journal | Rockland Mariner | Wareham Courier |
| Braintree Forum | Holbrook Sun | Sandwich Broadsider | Weymouth News |
| Bridgewater Independent | Kingston Reporter | Scituate Mariner | |
| Carver Reporter | Marshfield Mariner | | |
| Cohasset Mariner | Norwell Mariner | | |
| Duxbury Reporter | Old Colony Memorial (Wed.) | | |
| Falmouth Bulletin | Pembroke Mariner | | |
| Halifax/Plympton Reporter | Randolph Herald | | |



Pub Dates: Nov. 9-11

Ad Deadline: Mon., Oct. 24

AD SIZES/RATES

Full Page 9.75" x 10.5"	\$2,500
Back Page 9.75" x 10.5"	\$3,000
Half Page V - 4.79" x 10.5" H - 9.75" x 5.19"	\$1,500
Quarter Page 4.79 x 5.19"	\$900
Eighth Page 4.79 x 2.5"	\$540

